



Online Property Management & Advertising System

Features & benefits for the Estate Agent

1. System consists of two sections: virtual control panel for Estate Agent staff to administer the properties available & public site for house hunters to search for properties.
2. Secure Access to virtual control panel via username & password
3. Three levels of user – Administrator access, Branch access & No access(suspended)
4. Set up individual branches/departments with their own properties & staff.
5. Users are associated with an individual branch/department
6. Administrators have access to all branches/departments
7. Specify branch type (Sales, Letting, Both)
8. Add/Update & delete branch/department details, including address, contact details, internal departments, opening hours, photograph, description & directions etc.
9. Add/Update & delete property types
10. List all properties
11. Quickly and easily see if a property is sold or available
12. Search for a property based on its location, price range (min – max), number of bedrooms, new properties (less than 7 days in system)
13. Add/Update & delete a property very quickly.
14. Change a properties status from sale to let at the click of a button
15. Import photos directly from your hard drive in any web compatible format
16. Include a textual & bulleted description
17. Integration with popular CFP desktop property package. Import a CFP upload in seconds along with thumbnail and additional photos
18. Add/Update & delete a marketing message for your website home page to ensure that its always up to date.
19. Add/Update & delete an internal message for your virtual control panel home page to pass information to admin staff
20. Specify Overall system administration details
21. Specify a head office branch
22. Customer queries are delivered directly to the branch associated with a chosen property via email. A copy email is stored at the head office branch
23. Virtual control panel is branded to your company
24. Public site is branded to your company
25. Have 6 – 10 pages designed with the information you require on the public site
26. Public site structure flexible

Features & benefits for the House Hunter

1. Easily search for properties on the website home page. Search by area, price range (min – max), number of bedrooms, new properties (less than 7 days in system)
2. View Estate Agents marketing message
3. View search results 5 per page with thumbnail photo, price, bedrooms, type & status
4. View properties details in more depth at the click of button
5. View branch contact details for a given property
6. Add property to “wish list”
7. Contact Estate Agent about a single property or those contained in “wish list”. If properties are from more than one branch/department, then multiple emails are despatched. The customer simply fills in a single form.
8. Separate search for Lettings & Sales
9. Colour scheme to match company brand
10. View the amount of properties available at any one time.
11. View Map of all branches location
12. One click link to multimap.co.uk for branch exact location